

Eli Showalter, Product Designer

eli.showalter@gmail.com

917-306-8016

<http://eli.show>

— EXPERIENCE (6 YEARS)

Jan 2018 – May 2019
New York City, USA

Elephant — Product Design Lead

Led a small team of designers helping a fintech startup define and conceptualize a human-centered financial planning software experience.

Apr 2016 – Jun 2017
New York City, USA

Paperless Post — Senior Product Designer

Experimental Products

Interested in expanding PP's influence the event space, I was assigned as design-lead for small incubator to define a new casual get-together product that was mobile focused and geared towards a younger demographic. Along with presenting weekly to the executive leadership team, I mentored junior designers.

Oct 2014 – Apr 2016
New York City, USA

Paperless Post — Product Designer

iOS & Feature Teams

Working with a PM I helped define the product roadmap for the Paperless Post iOS app, focusing on increasing utility for "event host" persona and their time in the app. Designed and launched an Upcoming Events MVP feature that increased host time on their event page by 49%.

Aug 2012 – Sep 2014
Shanghai, China

Thread Design — Graphic Designer

Worked on breadth of projects, including the redesign of United Family Healthcare's website, China's largest premium healthcare provider as well as the branding and collateral of Boxing Cat Brewery, Shanghai's first hometown craft beer.

— EDUCATION

New York, NY USA
Summer 2012

School of Visual Arts — SVA TypeLab Summer Residency

Chicago, IL USA
2008 – 2012

Wheaton College — B.A. Interpersonal Communications

— SKILLS

Tools

Sketch

Adobe CS

Figma

Framer

HTML + CSS

Process

Visual Design

Wireframing

Interaction Design

Prototyping

Userflows

Soft Skills

Mentorship

Presentations

Conversational Mandarin